Welcome to the 2020/2021 Academic Year!

The way we communicate and network is constantly evolving—especially since COVID-19 came into our lives last March. To help strengthen our connections with the Industry Partners who play such a vital role in our students’ careers, BIT is launching "The Industry Spark" newsletter. This quarterly newsletter will provide partnership news updates and highlight how organizations like yours can support our students and faculty. It will also showcase the ways employees are partnering with BIT to offer professional development to their employees.

Welcome to issue #1—let's have some fun with what we know!

In early August 2020, Macaulay's Tim Hitchcock published an article "What are all the Black and Latino Tech Workers Doing?" at The BlaqqueEssence Twitter account, calling for "Black and Latino tech workers to be more intentional about attracting, hiring, developing, and advancing Black, Latino, and Indigenous workers into technical careers in all sectors and at all leadership levels.”

The article announced an important new Macaulay initiative—the Tech Compact. Created by Macaulay's Executive Diversity and Inclusion Steering Committee of the Board of Trustees, the 2020 Compact sets a goal to double the number of Black and Latino workers in tech jobs in Massachusetts by 2030. To encourage progress in this area, as a first step, Macaulay and 200 companies committed to the Tech Compact for Social Justice. With this commitment, companies agree to make changes that are not just token moves but are actually meaningful. As a result, we have both expanded the Compact to include more companies and have also expanded to include more technology companies. In the coming months, we will continue to expand this initiative and encourage even more companies to join.

In the News

In August, Benjamin Franklin Institute of Technology (BFIT) announced Adiba Farzana, Ph.D., has been appointed as the college's new Chief Executive Officer following her role as BIT Chief of Staff. The appointment of Dr. Farzana comes as BFIT’s leadership and board of directors mapped out the college's 2020-21 academic calendar. The college plans to open its doors in August 2020 and for students to return to campus in the fall. BFIT is working hard to ensure that the college's academic, financial, and administrative operations run smoothly.

Program Updates

BFIT launched the restructuring of its Computer and Information Technology department to adapt to the changing needs of our students and meet the rising demand for IT professionals.

Employer Engagement Opportunities

Through our partnerships with handson
learning, internships, co-op programs, and industry-specific events, BIT students can earn certifications, internships, and professional development opportunities that prepare them for success in a dynamic workforce. Our students are actively engaged in our community and are highly regarded by employers.

Business Outreach: BIT is open to
opportunities to partner with BIT, such as corporate sponsored scholarships, internships, In-kind donations, emergency fund donations, host a lunch and learn, and more. Learn more.

Workforce Development Training: BIT offers a range of training programs tailored to meet the needs of our community, including full-time jobs, part-time jobs, and internship opportunities.